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PDT RECOGNIZED FOR PRODUCING SUPERIOR PRODUCT DESIGNS

Design Journal Awards PDT with Four 2009 ADEX Awards

Lake Zurich, Illinois – April 10, 2009 –Product Development Technologies, Inc. (PDT), a division of TZ Limited (ASX: TZL), has been honored with four 2009 ADEX Awards including three Platinum and one Gold. Among the list are the Bretford Flat Panel Mounting Display, Fellowes P-58cs Shredder and Cobra XRS 9940 Radar detector with platinum and the Fellowes Galaxy-E binder with gold.

Bob Coon, PDT's Industrial Design Director, commented, "Winning four ADEX awards demonstrates how the power of a cohesive team in a dynamic culture can make a difference. Focusing on user centered product development rather than simple design is a more difficult road to take but is ultimately rewarded by deeper, more successful solutions." Four of PDT's products were gleaned from thousands of entries and earned the coveted ADEX Award based on a force-ranking of form, function and fitness for a particular purpose. The number of companies entered in this years' awards program increased by more than 22 percent. The contest was the most competitive to date, with each company entering an average of 4.2 products into the competition. The ADEX Awards were judged by an anonymous panel of professionals representing a cross section of the design industry. ADEX judges are among the ablest in their respective areas of expertise and so the ADEX Award represents the best product designs of the year in the opinion of those who themselves reside at the top of their specialty. All products will be featured in the ADEX Winner's Issue, the April edition

Bretford Flat Panel Mounting System

PDT created a new process, a new standard, and a new market advantage for a client company looking to leverage their expertise as a leader in the integration of technology and contract furniture. The Bretford "Flat Panel Mounting System" a 2009 ADEX Platinum award winner, sets a new standard for mounting flat panel display systems, in that this system can accommodate practically every specification currently built, from a six inch to a sixty inch display size, with an ingenious set of multi-use, multi-application parts. Now regardless of what brands or sizes of flat panel displays a company, a school, or an airport buys, one solution can handle the installation for all applications and it requires just a single tool for every joint, every mounting bracket, and

configurable part. PDT's real ingenuity went beyond developing a series of innovative products, the real game win was in conceptualizing the Bretford system as a new methodology, a new process, a new way of standardizing while being immediately compatible with just about every flat panel display system on the market. PDT's solution for Bretford is all about creating a new expectation for infrastructure – yes, it can be just as nimble and just as smart as the technology that it supports. Information delivery via flat panel displays can now be integrated, updated, and relocated in professional and public spaces with relative ease and simplicity -- thanks to a new industry standard that fosters flexibility and interchangeability, championed by Bretford, conceived by PDT.

Fellowes P58-cs Shredder

Fellowes, looking to refresh its current home and Small Office, Home Office (SOHO) shredders, turned to PDT to incorporate the new design language previously developed by PDT's designers. The team worked to expand the design so that the new shredders would communicate the continuation of its family of laminators and binders. Designed for occasional use in the home / home office, the 2009 Platinum ADEX award winning P-58CS shredder is a low cost device which carries a premium look. The automotive industry provided inspiration for the design with many of the details and finishes emulating automotive trends. The high quality surface finishes and overall styling challenges peoples' expectations of what such an office machine should look like. It provides a unique and fresh approach to office equipment design. With its simple, dynamic lines and clean aesthetic, the P-58CS makes a bold visual statement in the home office market place without compromising its efficient and reliable functionality.

Cobra XRS 9940 Radar Detector

The Cobra XRS 9940 radar detector, which was recognized with a 2009 Platinum ADEX award, provides total protection and peace of mind. As part of Cobra's 2008 lineup of radar detectors the line solidifies Cobra's commitment to design leadership. The radar detector designed for the 2008 model year was a design exercise that involved the celebration of the successful design history that Cobra has enjoyed for over a decade. Utilizing upfront end user and market research tactics, the PDT team created a bold, yet appropriate visual design language for the targeted demographic. With aesthetics based on the automotive industry, the radar was designed to fit its environment. Together with the involvement of our creative user interface team, we were able to create a balanced design that gave the user an abundance of features without the complexity. The creation of appropriate graphics and animations made the interface easy to follow and entertaining. The goal of the user interface team was to create more informative, glanceable graphics and an easy to set up menu structure. The color screen is customizable and allows the user to match the screen with the interior of the vehicle. Significant additions to the lineup include improved user interaction via the addition of color OLED modules, strategic Color/Material/Finish specification and visual design cues signifying Cobra's tiered branding segmentation.

Fellowes Galaxy-E Binding Machine

Existing office binders lack aesthetic appeal and are often seen purely as a functional item. The design of the Galaxy-E, a 2009 Gold ADEX award winner, aimed to break this trend by being a desirable object within the office workspace. The team began by looking at how to evolve the design language of the recently re-designed Star and Pulsar binders, while maintaining a design suitable for its purpose as a strong, heavy duty, and reliable piece of office equipment. To give the Galaxy-E an edge over its competition, many unique, innovative features have been incorporated to benefit the user. The use of sophisticated finishes and surface treatments enhance the overall product impact, bringing fresh aesthetic design and innovation to this market sector. The use of high gloss and metallic finishes adjacent to matte finishes, and the use of prominent,

well finished shut lines enhance the aesthetic appeal of the product. The location of the adjustable controls has been designed so that they are all presented to the user in a clear and logical way making the product intuitive and straightforward to use, even at the first attempt. The ability to adjust critical operational settings easily has been incorporated into the design making the machine more ergonomic to the end user and flexible in the work environment. All areas for human interaction, such as handles, controls and pull-out trays have been ergonomically developed to allow operation of the key functions with minimum effort and confusion. Usability is further enhanced by the clear and easy to understand graphic illustrations and text on the machine detailing the key features to the operator.

For more information about PDT visit: www.pdt.com. All winning designs for ADEX 2009 can be viewed at their official website: www.adexawards.org.

About ADEX

ADEX stands for Awards for Design Excellence and is the largest and most prestigious awards program for product design of furniture, fixtures and finishes marketed to the design trade. *Design Journal*, the international trade publication for interior designers, architects and facility managers is the proud sponsor of the ADEX Awards.

Design Journal as a way of recognizing superior product design introduced the Awards for Design Excellence (ADEX) in 1994. An anonymous panel of professionals representing a cross section of the design industry conducts all voting for the ADEX Awards. ADEX judges are among the ablest in their respective areas of expertise and so the ADEX Award represents the best product designs of the year in the opinion of those who themselves reside at the top of their specialty.

About Bretford

Bretford is a Chicago-based contract and education market furniture company passionately filling the void between form and function. For more information about Bretford, visit <http://www.bretford.com>.

About Fellowes

Fellowes, Inc. is a global manufacturer and marketer of workspace products and solutions that enhance security, organization and productivity in today's workplace. Designed and manufactured to offer superior quality, usefulness and value, Fellowes' products range from business machines (paper shredders, binder machines and laminators) to records storage solutions to a full-line of technology accessories. Founded in 1917 by Harry Fellowes and headquartered in Itasca, Illinois, Fellowes, Inc. employs more than 1300 people throughout the world and has subsidiaries and affiliates in 15 countries. www.fellowes.com

About Cobra

Cobra Electronics Corporation (Nasdaq: COBR) is a leading global manufacturer of communication and navigation products, with a track record of delivering innovative and award-winning products. Building upon its leadership position in the GMRS/FRS two-way radio, radar detector and Citizens Band radio industries, Cobra identified new growth opportunities and has aggressively expanded into the GPS, mobile navigation and marine markets over the last few years. The Consumer Electronics Association, Forbes and Deloitte & Touche have all recognized Cobra for the company's innovation and industry leadership. To learn more about Cobra Electronics, please visit the Cobra site at www.cobra.com.

About PDT

Product Development Technologies, Inc. (PDT) is a global, full-service product development firm with over 100 employees in eight offices worldwide. Team members have expertise in a vast range of product development disciplines, including design research, industrial design, user interface development, electrical and mechanical engineering, software development, laser scanning, and tooling. PDT's award winning product designs have been recognized by BusinessWeek, the Industrial Designers Society of America, Design Journal, The Consumer Electronics Association, Inc. Magazine, Chicago Athenaeum of Architecture and Design, and Parametric Technologies Corporation. www.pdt.com

About TZ Limited

TZ is the inventor of intelligent fastening and actuation technologies that in combination with TZ Software and Networking devices provide a platform on which to create compelling security, locking, monitoring and control applications across a number of market segments including Data Centers, Security, Marine, Home and Aerospace.

TZ headquarters are in Chicago, Illinois, with a global presence throughout the US, Europe and Australia where it is listed on the Australian Securities Exchange (ASX: TZL).

www.tzlimited.com

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